

Media Schedule 2021

Our readers are great consumers of exercise equipment and sports articles. They are active in skiing, cycling and running. Our readers do not want to get in shape - they are in shape

Ads 2021

(Organizer advertisers)

Regular issues (14.000 copies)

2/1 page:	NOK 17.500
1/1 page:	NOK 9.900
1/2 page:	NOK 5.750
1/4 page:	NOK 3.300
1/8 page:	NOK 2.050

Racecalendar (34.000 copies)

2/1 page:	NOK 28.500
1/1 page:	NOK 17.500
1/2 page:	NOK 9.200
1/4 page:	NOK 5.750
1/8 page:	NOK 3.250

*Oslo Marathon special

*Bergen City Marathon special

*Trondheim Marathon special

*Sentrumsløpet special

1/1 page:	NOK 17.500
1/2 page:	NOK 9.200

* distributed continuously through the organizer's own social media and the organizer's newsletter (those who have consented). In addition, the special editions are published on kondis.no and Kondis' Facebook page.

Winter

Contains more than 450 races in running and cross country skiing and other winter events. Distributed in 34.000 copies.

Prices attachments

Kondis takes attachments, either loose or as part of the magazine. Price on request.

All prices are inclusive colors

Price between NOK 300-500 for help completing advertisement

Discount:

2 inserts	10% discount
3-4 inserts	15% discount
5-6 inserts	20% discount
7-9 inserts	25% discount

Technical specifications

Format:	A4 (210 x 297 mm.)
Print area:	260 x 185 mm.
Paper:	115 g gloss cover
	16 pages, 90 g gloss
Print:	Offset
Ads:	Print-ready PDF, images in 300 dpi.
	Colors in CMYK

Ad Formats (with x height)

1/1 page:	210x297 mm + 5 mm
1/2 page:	190x130 mm + 90x270 mm
1/4 page:	90x130 mm eller 190x60 mm
1/8 page:	190x30 mm eller 90x60 mm

Delivery:

Print-ready PDF, images in 300 dpi. Colors in CMYK

Contact:

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Kondis is an organisation for runners, cross country skiers, cyclists and triathletes who put a lot of resources and time to participate in races and stay in a good shape. The organisation is a nonprofit organization which target is to encourage endurance training and competing. Kondis has 11 465 members per 1.1.2021



Media Schedule 2021

Edition	Deadline	Distribution	Comments
1	14. jan	27. jan	
2	25. feb	10. mars	
3	29. april	12. mai	Race calendar summer 34.000 copies
4	29. april	12. mai	
5	10. june	23. june	
6	01. sept	15. sept	
7	14. oct	27. oct	
8	02. dec	15. dec	
9	02. dec	15. dec	Race calendar winter 34.000 copies

Edition	Deadline	Distribution	Comments
Special edition*	15. mars	1. apr. through 28. aug.	Digital edition Sentrumsløpet
Special edition*	15. mars	1. apr. through 24. apr.	Digital edition Bergen City Marathon
Special edition*	26. mai	1. jun. through 5. sept.	Digital edition Trondheim Maraton
Special edition*	25. juni	1. jul. through 18. sept.	Digital edition Oslo Maraton

* distributed continuously through the organizer's own social media and the organizer's newsletter (those who have consented). In addition, the special editions are published on kondis.no and Kondis' Facebook page.

