

Media Schedule 2020

Our readers are great consumers of exercise equipment and sports articles. They are active in skiing, cycling and running. Our readers do not want to get in shape - they are in shape

Ads 2020

Regular issues (14.000 copies)

2/1 page:	NOK 16.800
1/1 page:	NOK 9.450
1/2 page:	NOK 5.500
1/4 page:	NOK 3.150
1/8 page:	NOK 1.950

Racecalendar (34.000 copies)

Oslo Marathon special edition (25.000 readers)

Bergen City Marathon special edition (14.000 copies) Sentrumsløpet special edition (20 000 readers)

2/1 page:	NOK 27.800
1/1 page:	NOK 16.800
1/2 page:	NOK 8.750
1/4 page:	NOK 5.500
1/8 page:	NOK 3.100

Race calendars, spring, summer & fall

Contains more than 2.000 races, bike races and triathlons. Distributed in 34.000 copies (to members + sport stores).

Winter

Contains more than 450 races in running and cross country skiing and other winter events. Distributed in 34.000 copies.

Prices attachments

Kondis takes attachments, either loose or as part of the magazine. Price on request.

All prices are inclusive colors

Price between NOK 300-500 for help completing advertisement

Discount:

2 inserts	10% discount
3-4 inserts	15% discount
5-6 inserts	20% discount
7-9 inserts	25% discount

Technical specifications

Format:	A4 (210 x 297 mm.)
Print area:	260 x 185 mm.
Paper:	115 g gloss cover
	16 pages, 90 g gloss
Print:	Offset
Ads:	Print-ready PDF, images in 300 dpi.
	Colors in CMYK

Ad Formats

(with x height)

1/1 page:	210x297 mm + 5 mm
1/2 page:	190x130 mm + 90x270 mm
1/4 page:	90x130 mm eller 190x60 mm
1/8 page:	190x30 mm eller 90x60 mm

Delivery:

Print-ready PDF, images in 300 dpi. Colors in CMYK

Contact:

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Kondis is an organisation for runners, cross country skiers, cyclists and triathletes who put a lot of resources and time to participate in races and stay in a good shape. The organisation is a nonprofit organization which target is to encourage endurance training and competing. Kondis has 11 003 members per 1.1 2020



Media Schedule 2020

Edition	Deadline	Distribution	Comments
1	15. jan	29. jan	
*Special edition	31. jan	25. april	Sentrumsløpet 40 year (digital edition)
2	24. feb	11. mar	
3	03. apr	29. apr	Terminliste summer 34.000 copies
Special edition	08. apr	23-25. apr	Bergen City Marathon-special 14.000 copies
4	6. mai	20. mai	Triathlon-special
5	10. jun	24. jun	
**Special edition	15. juni	17-19. sep	Oslo Maraton-special (digital edition)
6	02. sep	16. sep	
7	14. okt	28. okt	
8	02. des	16. des	Terminliste winter 34.000 copies
9	02. des	16. des	

* 20,000 readers (newsletter, available at sentrumslopet.no and posted on social media)

** 25,000 readers (newsletter/Oslo marathon App, available at oslomaraton.no and posted on social media)

